

15 CITIES

3-30
September
2026

EDUCATION FAIR

Perspektywy 2026

2026 DATES:

- 3-4 Gdańsk, University of Gdańsk
- 7-8 Łódź, University of Lodz
- 8 Białystok, Białystok University of Technology
- 10 Kielce, Jan Kochanowski University of Kielce
- 14-15 Toruń, Nicolaus Copernicus University in Toruń
- 15-16 Wrocław, Wrocław University of Science and Technology
- 16 Olsztyn, University of Warmia and Mazury in Olsztyn
- 17-18 Rzeszów, Rzeszow University of Technology
- 17-18 Poznań, Poznan University of Technology
- 21-22 Szczecin, University of Szczecin
- 21-22 Kraków, Jagiellonian University in Kraków
- 23 Opole, University of Opole
- 24-25 Warszawa, SGH Warsaw School of Economics
- 28-29 Gliwice, Silesian University of Technology
- 29-30 Lublin, John Paul II Catholic University of Lublin

Note: some dates may be subject to change

HERE THE
2027
HIGH SCHOOL
SENIORS
WILL CHOOSE
THEIR
CAREER
PATHS



Promotion
and patronages

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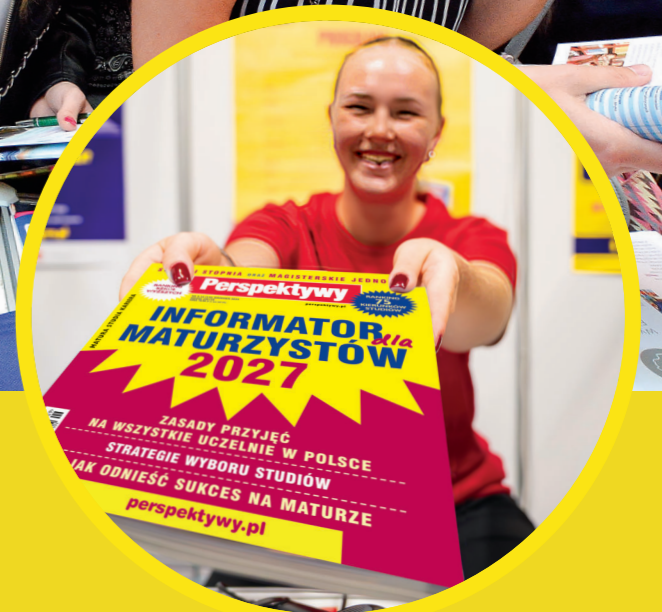
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Perspektywy 2026



BEST PLACE
FOR CHOOSING A UNIVERSITY
AND PLANNING 2027
SCHOOL FINALS



EDUCATION FAIR

Perspektywy 2026

Welcome to the fair!

This year, for the 20th time, "Perspektywy" will organise the biggest country-wide information campaign – Perspektywy 2026 Education Fair. This event has earned a permanent spot in the education calendars of general and technical high schools in all of Poland.

In all the editions of the Fair, almost 1.5 million high school students chose their future with us. Last year, the September Fairs were visited by almost 100 thousand high schoolers. This means that one in every three students who finished high school in 2027 participated in the events by Perspektywy.

The goal of this campaign remained unchanged thorough all these years: helping several hundred thousand young people facing some of the most important decisions of their lives – figuring out their final exams strategy, choosing their studies and universities.

The experts from the Regional Examination Committees will discuss in detail the general details of the 2027 high school exit exams, along with the ones applying to the mandatory subjects and the most often chosen additional subjects.

In the fair part, we will present the offers from universities and the system of university recruitment for the 2027/28 academic years. There will also be plenty of career advice and inspiring meetings for those who are choosing their studies and universities.

We offer

- stands in standard or custom build, from 4 to 20 sq. m
- possibility of organising a meeting with students from the final year of high school, a workshop
- presentation of the university's or company's offer
- advertisement and entry in the country-wide Education Fair
- e-catalogue, mailings, banners, and articles on the Fair website

The Fair participants will also receive from "Perspektywy" a free copy of Informator dla Maturzystów 2027 – a current guide for the road leading from high school finals to their dream studies. It is used not just by the students from two last years of high school, who are interested in the offer of the public and non-public universities from all over Poland, but also by parents, school counsellors, and career advisers. We start on 3rd September in Gdańsk.

Perspektywy

- **15 Fairs** in 15 biggest academic cities
- 2027 Final Examinations with the **experts** from Regional Examination Committees
- **Presentation** of Higher Education Institutions from Poland and other countries
- **Consultations** with universities and students
- **Publications** for high school seniors
- **40,000 copies** of Informator dla Maturzystów 2027 FREE!

salonmaturzystow.pl



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4-30
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COUNTRY HONORARY COMMITTEE



Barbara Nowacka
Minister of Education



Marcin Kulasek
Minister of Science and Higher Education



Bogumiła Kaniewska
Chair of KRASP



Bianka Siwińska
President of "Perspektywy"

GUESTS

The Fair will be visited by high school seniors set to take their final exams in 2026, younger high school students, as well as teachers, school counsellors, and career advisers.

CO-ORGANISERS

- "Perspektywy" Education Foundation
- Regional Rectors' Conferences
- Host Universities

REGIONAL HONORARY COMMITTEES

- Rector of the Host University
- OKE Director
- Marshall Voivodship
- Voivode
- City Mayor
- Education Superintendent

MEETINGS SCHEDULE

- Presentations of universities' educational offer for the 2026/27 academic year, with participation of university representatives.
- Everything about the 2026 final exams: Polish, Mathematics, Foreign languages and additional subjects – meetings for OKE experts with high school students and teachers about exams in mandatory subjects and the issues that require special attention during preparation and exams.

FREE INFORMATION BOOKLET FOR STUDENTS AND TEACHERS



- **40.000 copies** of the informational publication will reach high school students during the 2026 Education Fair.
- Free delivery to high schools all over Poland and to career advisers

GRATIS!

PROMOTION

- Via the media patrons: local TVP stations, radio stations, websites.
- Direct sending of information packages to all high schools in the region. The packages will contain the Fair programme, a poster, invitations for students and teachers.
- The www.salonmaturzystow.pl website will contain not just information and the programme, but also an electronic system for signing up for meetings.
- Mailings with invitations to the Fair will be sent to school principals, teachers, students, advisers, school counsellors.

SUCCESS OF LAST YEAR'S CAMPAIGN

- **112.000** onsite participants
- over **224 lectures** by OKE experts on the 2026 school exit examinations
- **48 meetings** with academic lecturers and most popular teachers
- over **141 university presentations**
- talks by job market experts (plus individual talks and workshops)
- offers prepared by **135 universities** – including 84 public and 51 non-public universities