

15 CITIES

**4-30**  
September  
**2025**

HERE THE  
2026  
HIGH SCHOOL  
SENIORS  
WILL CHOOSE  
THEIR  
CAREER  
PATHS

# EDUCATION FAIR

## Perspektywy 2025

### 2025 DATES:

- 4-5 September Gdańsk, University of Gdańsk
- 8-9 September Szczecin, University of Szczecin
- 10 September Opole, University of Opole
- 11-12 September Łódź, Lodz University of Technology
- 15-16 September Wrocław, Wrocław University of Science and Technology
- 15-16 September Kujawsko-Pomorskie, Nicolaus Copernicus University in Toruń
- 17-18 September Poznań, Poznan University of Technology
- 19 September Kielce, Kielce University of Technology
- 19 September Olsztyn, University of Warmia and Mazury in Olsztyn
- 22-23 September Kraków, Jagiellonian University in Kraków
- 23 September Białystok, University of Białystok
- 25-26 September Warsaw, SGH Warsaw School of Economics
- 25-26 September Rzeszów, University of Rzeszów
- 29-30 September Śląsk, University of Silesia in Katowice
- 29-30 September Lublin, John Paul II Catholic University of Lublin

*Note: some dates may be subject to change*



Programme,  
promotion and  
patronages

Anna Wdowińska  
tel. 22 821 90 26  
a.wdowinska@perspektywy.pl

Organisation  
Office

salonmaturzystow.pl

PERSPEKTYWY  
00-511 Warszawa, Nowogrodzka 31  
tel. 22 628 58 62 ext 18, 19, 34  
salon@perspektywy.pl

EDUCATION FAIR COORDINATOR  
Anna Szkutnik  
tel. 22 821 90 24  
a.szkutnik@perspektywy.pl

15 CITIES

**4-30**  
September  
**2025**

# EDUCATION FAIR

## Perspektywy 2025



**BEST PLACE**  
**FOR CHOOSING A UNIVERSITY**  
**AND PLANNING 2026**  
**SCHOOL FINALS**





## Welcome to the fair!

This year, for the 19<sup>th</sup> time, “Perspektywy” will organise the biggest country-wide information campaign – Perspektywy 2025 Education Fair. This event has earned a permanent spot in the education calendars of general and technical high schools in all of Poland.

In all the editions of the Fair, almost 1.5 million high school students chose their future with us. Last year, the September Fairs were visited by almost 100 thousand high schoolers. This means that one in every three students who finished high school in 2026 participated in the events by Perspektywy.

The goal of this campaign remained unchanged thorough all these years: helping several hundred thousand young people facing some of the most important decisions of their lives – figuring out their final exams strategy, choosing their studies and universities.

The experts from the Regional Examination Committees will discuss in detail the general details of the 2026 high school exit exams, along with the ones applying to the mandatory subjects and the most often chosen additional subjects.

In the fair part, we will present the offers from universities and the system of university recruitment for the 2026/27 academic years. There will also be plenty of career advice and inspiring meetings for those who are choosing their studies and universities.

### We offer

- stands in standard or custom build, from 4 to 20 sq. m
- possibility of organising a meeting with students from the final year of high school, a workshop
- presentation of the university's or company's offer
- advertisement and entry in the country-wide Education Fair
- e-catalogue, mailings, banners, and articles on the Fair website

The Fair participants will also receive from “Perspektywy” a free copy of Informator dla Maturzystów 2026 – a current guide for the road leading from high school finals to their dream studies. It is used not just by the students from two last years of high school, who are interested in the offer of the public and non-public universities from all over Poland, but also by parents, school counsellors, and career advisers. We start on 5 September in Gdańsk.

Perspektywy

- **15 Fairs** in 15 biggest academic cities
- 2026 Final Examinations with the **experts** from Regional Examination Committees
- **Presentation** of Higher Education Institutions from Poland and other countries
- **Consultations** with universities and students
- **Publications** for high school seniors
- **40,000 copies** of Informator dla Maturzystów 2026 FREE!

[salonmaturzystow.pl](https://salonmaturzystow.pl)



15 CITIES  
**4-30**  
September  
**2025**

### COUNTRY HONORARY COMMITTEE



**Barbara Nowacka**  
Minister of Education



**Marcin Kulasek**  
Minister of Science  
and Higher Education



**Bogumiła Kaniewska**  
Chair of KRASP



**Bianka Siwińska**  
President of “Perspektywy”

### GUESTS

The Fair will be visited by high school seniors set to take their final exams in 2026, younger high school students, as well as teachers, school counsellors, and career advisers.

### CO-ORGANISERS

- “Perspektywy” Education Foundation
- Regional Rectors’ Conferences
- Host Universities

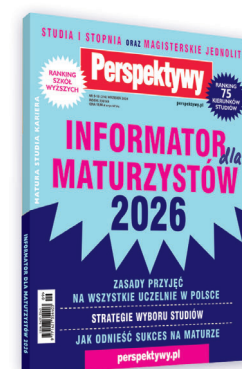
### REGIONAL HONORARY COMMITTEES

- Rector of the Host University
- OKE Director
- Voivodeship Marshall
- Voivode
- City Mayor
- Education Superintendent

### MEETINGS SCHEDULE

- Presentations of universities’ educational offer for the 2026/27 academic year, with participation of university representatives.
- Everything about the 2026 final exams: Polish, Mathematics, Foreign languages and additional subjects – meetings for OKE experts with high school students and teachers about exams in mandatory subjects and the issues that require special attention during preparation and exams.

### FREE INFORMATION BOOKLET FOR STUDENTS AND TEACHERS



- **40,000 copies** of the informational publication will reach high school students during the 2025 Education Fair.
- Free delivery to high schools all over Poland and to career advisers

**GRATIS!**

### PROMOTION

- Via the media patrons: local TVP stations, radio stations, websites.
- Direct sending of information packages to all high schools in the region. The packages will contain the Fair programme, a poster, invitations for students and teachers.
- The [www.salonmaturzystow.pl](https://www.salonmaturzystow.pl) website will contain not just information and the programme, but also an electronic system for signing up for meetings.
- Mailings with invitations to the Fair will be sent to school principals, teachers, students, advisers, school counsellors.

### SUCCESS OF LAST YEAR'S CAMPAIGN

- **98,000** onsite participants
- over **228 lectures** by OKE experts on the 2025 school exit examinations
- **50 meetings** with academic lecturers and most popular teachers
- over **49 university presentations**
- talks by job market experts (plus individual talks and workshops)
- offers prepared by **127 universities** – including 79 public and 48 non-public universities